

**2001 Model Year Segmentation**  
**amesaward.com**

### Passenger Vehicles- 135 Brand/Models

## SUBCOMPACT CAR (28)

### MID-SIZE (15):

**PREMIUM (195)**

SPORTY CAR (16)

|            |            |
|------------|------------|
| Chevrolet  | Cavalier   |
| Chevrolet  | Metro      |
| Chevrolet  | Prizm      |
| Daewoo     | Lanos      |
| Daewoo     | Nubira     |
| Dodge      | Neon       |
| Ford       | Escort ZX2 |
| Ford       | Focus      |
| Honda      | Civic      |
| Honda      | Insight    |
| Hyundai    | Accent     |
| Hyundai    | Elantra    |
| Kia        | Sephia     |
| Kia        | Spectra    |
| Mazda      | Protégé    |
| Mitsubishi | Mirage     |
| Nissan     | Sentra     |
| Plymouth   | Neon       |
| Pontiac    | Sunfire    |
| Saturn     | S-Series   |
| Subaru     | Impreza    |
| Suzuki     | Swift      |
| Suzuki     | Esteem     |
| Toyota     | Corolla    |
| Toyota     | Echo       |
| Toyota     | Prius      |
| Volkswagen | Golf       |
| Volkswagen | Jetta      |

**COMPACT (11)**

|            |          |
|------------|----------|
| Daewoo     | Leganza  |
| Ford       | Contour  |
| Hyundai    | Sonata   |
| Mazda      | 626      |
| Mercury    | Mystique |
| Mitsubishi | Galant   |
| Nissan     | Altima   |
| Oldsmobile | Alero    |
| Pontiac    | Grand Am |
| Subaru     | Legacy   |
| Volkswagen | Passat   |

Bulck  
Bulck  
Chevrolet  
Chevrolet  
Chevrolet  
Dodge  
Ford  
Honda  
Hyundai  
Mercury  
Nissan  
Oldsmobile  
Pontiac  
Saturn  
Toyota

**FULL-SIZE (7)**

|          |                |
|----------|----------------|
| Buick    | LeSabre        |
| Chrysler | Concorde       |
| Dodge    | Intrepid       |
| Ford     | Crown Victoria |
| Mercury  | Grand Marquis  |
| Pontiac  | Bonneville     |
| Toyota   | Avalon         |

**LUXURY (21)**

|               |             |
|---------------|-------------|
| Acura         | CL          |
| Acura         | RL          |
| Audi          | A8          |
| BMW           | 5-Series    |
| BMW           | 7-Series    |
| BMW           | 8-Series    |
| Cadillac      | DeVille     |
| Cadillac      | Eldorado    |
| Cadillac      | Seville     |
| Infiniti      | Q45         |
| Jaguar        | S-Type      |
| Jaguar        | XJ          |
| Lexus         | GS 300/400  |
| Lexus         | LS 400      |
| Lincoln       | Continental |
| Lincoln       | Town Car    |
| Mercedes-Benz | CL500       |
| Mercedes-Benz | E-Class     |
| Mercedes-Benz | S-Class     |
| Saab          | 9-5         |
| Volvo         | S80         |

|               |             |
|---------------|-------------|
| Acura         | TL          |
| Audi          | A4/S4       |
| Audi          | A6          |
| BMW           | 3-Series    |
| Buick         | Park Avenue |
| Cadillac      | Catera      |
| Chrysler      | LHS         |
| Chrysler      | 300M        |
| Infiniti      | G20         |
| Infiniti      | I30         |
| Lexus         | ES 300      |
| Lincoln       | LS          |
| Mazda         | Millenia    |
| Mercedes-Benz | C-Class     |
| Mitsubishi    | Diamante    |
| Oldsmobile    | Aurora      |
| Saab          | 9-3         |
| Volvo         | 40          |
| Volvo         | 70          |

|               |               |
|---------------|---------------|
| BMW           | Z3            |
| Chevrolet     | Corvette      |
| Dodge         | Viper         |
| Ferrari       | 456 MGT/MGTA  |
| Ferrari       | 550 Maranello |
| Honda         | S2000         |
| Jaguar        | XK8           |
| Lexus         | SC 300/400    |
| Mazda         | Miata         |
| Mercedes-Benz | CLK           |
| Mercedes-Benz | SLK           |
| Mercedes-Benz | SL-Class      |
| Plymouth      | Prowler       |
| Porsche       | 911           |
| Porsche       | Boxster       |

**SPÖRTS CÄR (18)**

|     |              |               |
|-----|--------------|---------------|
| NSX | Acura        | Corvette      |
| DB7 | Aston Martin | Viper         |
| TT  | Audi         | 456 M         |
| Z3  | BMW          | 550 M         |
|     | Chevrolet    | \$2000        |
|     | Dodge        | XK8           |
|     | Ferrari      | SC 30         |
|     | Honda        | Matra         |
|     | Jaguar       | CLK           |
|     | Lexus        | Mercedes-Benz |
|     | Mazda        | Mercedes-Benz |
|     |              | Mercedes-Benz |
|     |              | Plymouth      |
|     | Porsche      | Prowler       |
|     | Porsche      | 911           |
|     |              | Boxster       |

Fig. 2A

# 2001 Model Year Segmentation

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Vans and Light Trucks- 84 Brand/Models

| MINIVAN (15)      |                   | COMPACT PICKUP (8)   |                     | COMPACT SUV (13)  |                | FULL SIZE SUV (15) |              |
|-------------------|-------------------|----------------------|---------------------|-------------------|----------------|--------------------|--------------|
| Chevrolet         | Astro             | Chevrolet            | S-10                | Chevrolet         | Tracker        | Acura              | SLX          |
| Chevrolet         | Venture           | Dodge                | Dakota              | Ford              | Escape         | BMW                | X5           |
| Chrysler          | Town & Country    | Ford                 | Ranger              | Honda             | CR-V           | Cadillac           | Escalade     |
| Chrysler          | Voyager           | GMC                  | Sonoma              | Hyundai           | Santa Fe       | Chevrolet          | Suburban     |
| Dodge             | Caravan           | Isuzu                | Hombre              | Isuzu             | Amigo          | Chevrolet          | Tahoe        |
| Ford              | Windstar          | Mazda                | B-Series            | Isuzu             | VehiCross      | Ford               | Expedition   |
| GMC               | Safari            | Nissan               | Frontier            | Jeep              | Wrangler       | GMC                | Yukon        |
| Honda             | Odyssey           | Toyota               | Tacoma              | Kia               | Sportage       | GMC                | Yukon XL     |
| Mazda             | MPV               | FULL SIZE PICKUP (6) |                     | Mazda             | Tribute        | Hummer             | H1           |
| Mercury           | Villager          | Chevrolet            | Silverado 1500/2500 | Subaru            | Forester       | Land Rover         | Range Rover  |
| Nissan            | Quest             | Dodge                | Ram 1500            | Suzuki            | Vitara         | Lexus              | LX 470       |
| Oldsmobile        | Silhouette        | Ford                 | F-150               | Suzuki            | Grand Vitara   | Lincoln            | Navigator    |
| Pontiac           | Montana           | GMC                  | Sierra 1500         | Toyota            | RAV4           | Mitsubishi         | Montero      |
| Toyota            | Sienna            | Lincoln              | Blackwood           | MID-SIZE SUV (23) |                | Toyota             | Land Cruiser |
| Volkswagen        | EuroVan           | Toyota               | Tundra              | Acura             | MAV/MDX        | Toyota             | Sequoia      |
| FULL SIZE VAN (4) |                   |                      |                     | Buick             | Rendezvous     |                    |              |
| Chevrolet         | G1500/2500        |                      |                     | Chevrolet         | Blazer         |                    |              |
| Dodge             | B1500/2500        |                      |                     | Dodge             | Durango        |                    |              |
| Ford              | E150/250          |                      |                     | Ford              | Explorer       |                    |              |
| GMC               | G1500/2500 Savana |                      |                     | GMC               | Jimmy          |                    |              |
|                   |                   |                      |                     | Honda             | Passport       |                    |              |
|                   |                   |                      |                     | Infiniti          | QX4            |                    |              |
|                   |                   |                      |                     | Isuzu             | Rodeo          |                    |              |
|                   |                   |                      |                     | Isuzu             | Trooper        |                    |              |
|                   |                   |                      |                     | Jeep              | Cherokee       |                    |              |
|                   |                   |                      |                     | Jeep              | Grand Cherokee |                    |              |
|                   |                   |                      |                     | Land Rover        | Discovery      |                    |              |
|                   |                   |                      |                     | Lexus             | RX 300         |                    |              |
|                   |                   |                      |                     | Mercedes-Benz     | M-Class        |                    |              |
|                   |                   |                      |                     | Mercury           | Mountaineer    |                    |              |
|                   |                   |                      |                     | Mitsubishi        | Montero Sport  |                    |              |
|                   |                   |                      |                     | Nissan            | Pathfinder     |                    |              |
|                   |                   |                      |                     | Nissan            | Xterra         |                    |              |
|                   |                   |                      |                     | Oldsmobile        | Bravada        |                    |              |
|                   |                   |                      |                     | Pontiac           | Aztek          |                    |              |
|                   |                   |                      |                     | Toyota            | Highlander     |                    |              |
|                   |                   |                      |                     | Toyota            | 4Runner        |                    |              |

Fig. 2B

# 2000 Model Year AMES Award Winners amesaward.com

| Passenger Vehicles   |                                                                                                |                        |                                                                         |               |                                                         |                                                          |                                                   |                                                                     |                 |
|----------------------|------------------------------------------------------------------------------------------------|------------------------|-------------------------------------------------------------------------|---------------|---------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|---------------------------------------------------------------------|-----------------|
| Class (# of Entries) | Subcompact (28)                                                                                | Compact (11)           | Mid-Size (15)                                                           | Full-Size (7) | Premium (18)                                            | Luxury (18)                                              | Sporty Car (15)                                   | Sporty Car (15)                                                     | Sporty Car (15) |
| Best                 | Honda Insight                                                                                  | Subaru Legacy          | Honda Accord                                                            | Toyota Avalon | Infiniti G20                                            | Mercedes E-Class                                         | VW Cabrio                                         | Mercedes CLK                                                        |                 |
| Preferred            | Chevrolet Prizm<br>Ford Focus<br>Honda Civic<br>Suzuki Esteem<br>Toyota Corolla<br>Toyota Echo | VW Passat<br>Mazda 626 | Chevrolet Impala<br>Chevrolet Malibu<br>Saturn I Series<br>Toyota Camry | Buick LeSabre | Acura TL<br>Infiniti I30<br>Saab 9-3<br>Volvo 40 Series | Acura RL<br>BMW 5 Series<br>Lexus GS300/400<br>Volvo S80 | Hyundai Tiburon<br>Toyota Celica<br>Toyota Solara | Audi TT Coupe<br>Honda S2000<br>Mazda Miata MX-5<br>Mercedes SLK230 |                 |

| Vans/Light Trucks    |                                                      |                 |                    |                      |                 |                                                                       |                           |  |  |
|----------------------|------------------------------------------------------|-----------------|--------------------|----------------------|-----------------|-----------------------------------------------------------------------|---------------------------|--|--|
| Class (# of Entries) | Minivan (15)                                         | Compact Van (4) | Compact Pickup (8) | Full-Size Pickup (6) | Compact SUV (9) | Mid-Size SUV (15)                                                     | Full-Size SUV (12)        |  |  |
| Best                 | Honda Odyssey                                        | Ford E150/E250  | GMC Sonoma         | Toyota Tundra        | Subaru Forester | Lexus RX300                                                           | Isuzu Trooper             |  |  |
| Preferred            | Chevrolet Astro<br>Ford Windstar<br>Mercury Villager | Chevrolet S-10  |                    |                      | Toyota RAV4     | Ford Explorer<br>Honda Passport<br>Isuzu Rodeo<br>Mercury Mountaineer | BMW X5<br>Ford Expedition |  |  |

NOTE: The order of the Preferred Award winners is alphabetic and does not relate to the rank order in each vehicle class. Preferred Award winners represent the top 25% of brand/models in each vehicle class.

Fig.3

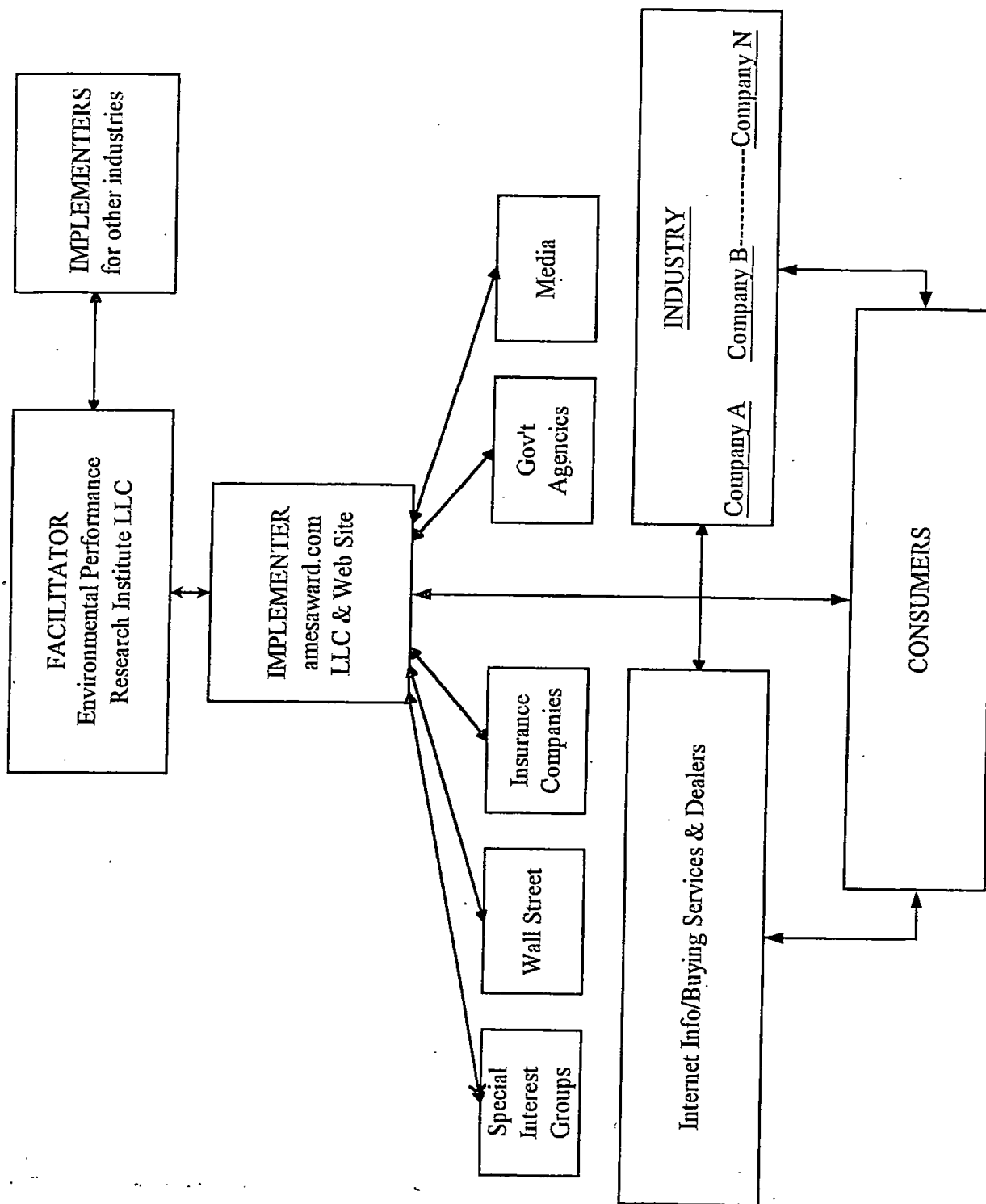


Fig. 4

## E-COMMERCE INFO/BUYING SERVICES

- Differentiating content
- Environmental stewardship
- Profitable linkages/advertising

## STAKEHOLDERS

Special Interest Groups  
Wall Street

Insurance Companies  
Gov't Agencies  
Media

- Objective measurement  
tool

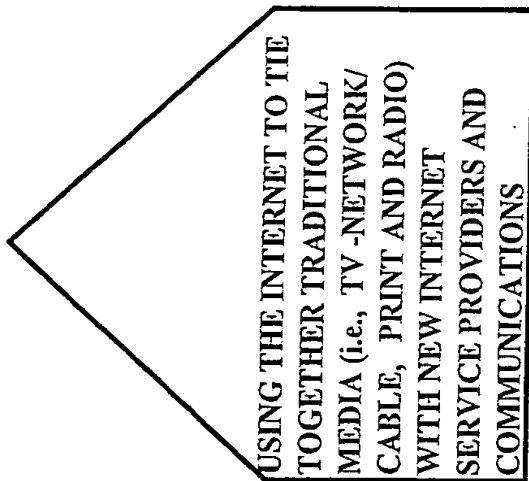
- New model of market-  
based environmental  
improvement

- Lowering risk of exposure to  
harm caused by

environmental damage

- Identification of  
environmental sensitive  
companies and products

- The truth about  
environmentally sensitive  
products



## ENVIRONMENT

Less impact by vehicles\*

- 26% less VOC's
- 41% less NO<sub>x</sub>
- 1.8 MM. T. less CO<sub>2</sub>

(\* bottom quartile replaced  
by top quartile - 2000 Model  
Year)

## AUTO INDUSTRY

- Best performing  
brand/models are  
rewarded with  
increased sales
- Better public image
- Improved stock  
value

## CONSUMERS

- Satisfies an unfulfilled  
need to sustain the  
environment
- Improves health
- Lowers medical costs
- Decreases operating  
costs

Fig. 5

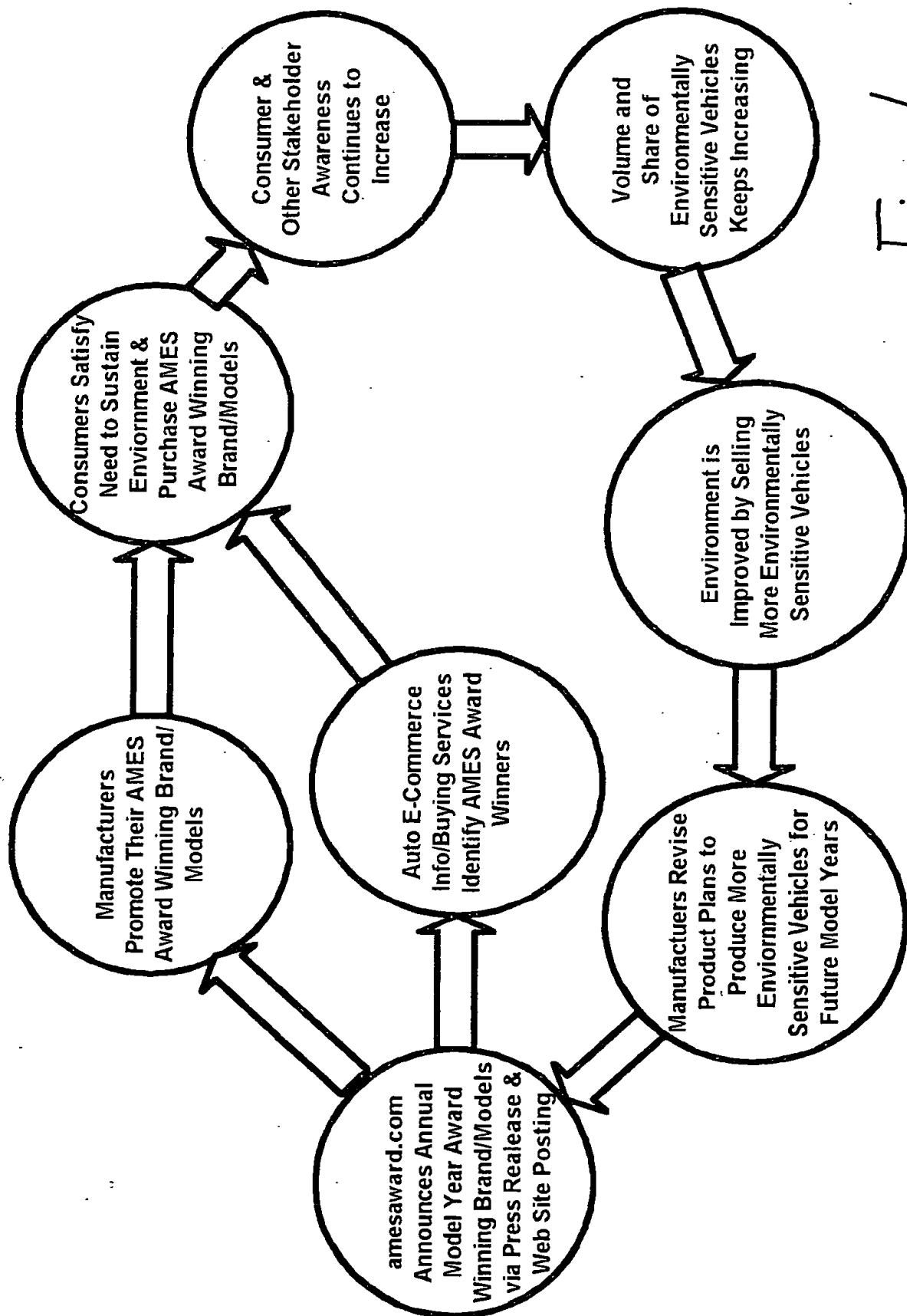


FIG. 6